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OBJECTIVE: **Webmaster, Project Manager, Web Producer**

SUMMARY: Nine years of experience in Information Technology specializing in the design, development, and enhancements to a wide variety of web sites and intranet sites. Experience with a wide range of web technologies and scripting languages as well as project management, team leadership, search engine optimization and site promotion.

ENVIRONMENTS: Mac and Windows - MS IIS Web Server, Sybase EAServer, Jaguar Server, SQL Server, Live Server, FTP, Sybase DB, MS Access DB

**APPLICATIONS/
LANGUAGES** Red Dot Content Management System, Dreamweaver, Fireworks, Flash, Adobe Photoshop, Coldfusion, Mercantec Softcart, WebTrends, MS Visio, MS Project (light), MS FrontPage
HTML, JavaScript, VB Script, ASP, Perl (some), CSS

EXPERIENCE:

10/05 – Current **ATLANTA REGIONAL COMMISSION** Atlanta, GA
Web Site Coordinator www.atlantaregional.com

- Returned to Atlanta Regional Commission to help with launch of their new Web Site. ARC has asked me to stay indefinitely. The site uses Red Dot Content Management System, Live Server, HTML, XML.

9/01-10/05 **INDEPENDENT CONSULTANT**
Freelance Web Design & Consulting (9/01-Present)

Web Sites Developed or Redesigned:

www.druidhills.org
www.northgeorgiawater.org
www.jazzpensacola.com
www.leadershipdekalb.org
www.pensacolaopera.com
www.pensacolasymphony.com
www.bayfrontgallery.com

Consulting for:

- Consulting for Atlanta Regional Commission
- Consultant and Implementation Manager for Softbrands Hospitality

Volunteer Projects:

- Banner ads for www.treesatlanta.org

8/00-9/01 **AG CONSULTING** Atlanta / San Francisco
Consultant / Project Manager www.agconsult.com

- Responsible for the management and development of a secure Unix-based FTP Site to automate the payroll delivery process for the Human Resources Department of an ADP client.
- Managed the efforts of three Unix / DB developers, gathered user requirements, developed design/layout documents and ensured the timely completion of the

project. Developed client training materials, functional specifications, and all other documentation.

- Environments: HTML, Perl, JavaScript, Visio, MS Project, CGI, Dreamweaver, Photoshop, HP-UX, Windows 98/NT.

4/98-8/00

ATLANTA REGIONAL COMMISSION

Atlanta, GA

Webmaster

www.atlantaregional.com

- As Webmaster - responsible for the design, development, and enhancements for internet and intranet projects for the agency as a whole and for a variety of departments within the ARC. Managed all ARC web projects from initial requirements, through development and implementation, to enhancements and maintenance.
- Team leader for the efforts of a group including graphics designer, content providers, database, VB, and ASP programmers and outside vendors.
- Coded HTML and designed (some) graphics. Guided development of ASP and VB coders.
- Marketed and promoted all web sites with banner ad and link exchange programs, search engine registration techniques, and public outreach efforts.

www.atlantaregional.com

www.agingatlanta.com

www.commuterconnections.com

11/98-4/99

EMORY UNIVERSITY

Atlanta, GA

Instructor

- Taught several continuing education credit classes: Netscape Intro, Web Design with Claris Homepage, Web Design with Netscape Composer, and Email with MS Outlook and Netscape Mailer.

1994-2002

ARTS COUNCIL OF NORTHWEST FLORIDA

Webmaster

www.artsnwfl.org

- Established web sites for the [Arts Council](#) and other member cultural organizations and galleries including the [Pensacola Symphony Orchestra](#), the [Pensacola Opera](#), the [Jazz Society of Pensacola](#) and [Bayfront Gallery of Pensacola](#).
- Conducted a **seminar series** on web site development and web methods for Arts Council constituent organizations.
- Environments: HTML, Dreamweaver, Fireworks, Flash, FrontPage, Hot Dog, Windows 3.X/95/98/NT, Unix.

PORTFOLIO:

Follow these links online and find references, portfolio, citations, etc... at www.geoffwalker.com

EDUCATION:

PENSACOLA JUNIOR COLLEGE, Pensacola, Florida
AA, Liberal Arts 1992

UNIVERSITY OF WEST FLORIDA, Pensacola, Florida
Environmental Science